
www.lastminutetravel.com

Now searching to find the best deals....



LastMinuteTravel.com – Analiza Aplicatiei Web

- ❑ Functionalitati - Scurta Prezentare
- ❑ Functionalitati – Aspecte pozitive
- ❑ Functionalitati – Aspecte Negative
- ❑ Implementare
- ❑ Propuneri de imbunatatire
- ❑ In Incheiere...

Functionalitati - Scurta Prezentare

Microsoft Internet Explorer browser window showing the Last Minute Travel website.

Address: <http://www.lastminutetravel.com/PageDefault.aspx>

Navigation menu: HOME, FLIGHTS, HOTELS, CRUISES, CARS, PACKAGES, TOP 21 DEALS, DESTINATIONS, VACATIONS, MEMBERS

Logged in as: [dadsad@sdasd.yy](#)

SPEED-BOOK™

Flights | Hotels | Cruises | Cars | Packages

One Way | Roundtrip | Multi

From:

To:

Depart: May 8

Return: May 9

Passenger Information:

Adults	Children	Seniors	Infants
1 (12-64)	0 (2-11)	0 (65+)	0 (under 2)

[Search Now](#)

[Advanced Flight Search](#)

LAST MINUTE ALERT!!

PALMS Las Vegas
 from \$92

[Book it now!](#)

CHICAGO [Book It](#)
 Best Western University Plaza ★★ ★★
 Located along North Shore near Lake Michigan
 Stay in the Windy City ...From \$104

ACAPULCO [Book It](#)
 Mirador Acapulco ★★ ★★ ★★
 Watch the La Quebrada Cliff Divers Perform Nightly
 Wheel Watchers' Special ...From \$59

NEW YORK [Book It](#)
 Astor On The Park ★★ ★★
 A Beautiful view of Central Park
 WI-FI Available ...From \$149

LAS VEGAS [Book It](#)
 Palms Casino Resort ★★ ★★ ★★ ★★
 Vegas' most popular night spot
 Book Early & Save ...From \$92

CANCUN [Book It](#)
 Royal Solaris Cancun ★★ ★★ ★★

DESTINATIONS

Las Vegas
Hotels from \$27

Orlando
Hotels from \$32

Miami
Hotels from \$54

New York
Hotels from \$54

Los Angeles
Hotels from \$65

Chicago
Hotels from \$99

[more destinations >>](#)

ENTER TO WIN

How about a free weekend in NYC?

Enter your E-mail here:

[Submit](#)

Send me your best deals!

Functionalitati - Scurta Prezentare

- Cele 2 importante concepte de site web dezvoltate de Travel Global Systems:
 - **Aplicatia web pentru clienti** – *LastMinuteTravel.com*
 - **Aplicatia web pentru agenti** – *TouricoHolidays.com* interfata utilizator pentru agenti dezvoltata cu scopul de a rezerva dealuri pentru a fi vandute clientilor sau altor agenti

Functionalitati - Scurta Presentare

Aplicatia web pentru clienti

LastMinuteTravel.com ofera urmatoarele servicii:

- ❑ rezervare de hoteluri
- ❑ rezervare de croaziere
- ❑ inchiriere de masini
- ❑ rezervare de calatorii cu avionul
- ❑ rezervare de pachete de calatorie
- ❑ clasament 'Top 21 Deals' pentru facilitarea selectiei
- ❑ FAQ
- ❑ Site Map
- ❑ Press Room

Functionalitati - Scurta Prezentare

- ❑ procesul de cautare, selectie si realizare a unei rezervari pentru toate serviciile decurg in mod similar => consistenta aplicatiei

De exemplu, pentru hoteluri:

- ❑ se selecteaza o destinatie si detalii despre tipul de hotel dorit sau unul din hotelurile afisate deja
- ❑ se poate vizualiza o pagina de detalii care cuprinde:
 - » Datele de incepere si terminare a sejurului
 - » Descrierea serviciilor oferite de hotel
 - » Imagini cu hotelul din exterior si interior
 - » Servicii incluse(parcare, mic dejun, seif, etc.)
 - » Harta cu imagini si/sau vedere din satelit cu optiuni de zoom si pentru harta cu vedere din satelit si optiunea de drag care permite deplasarea in jurul punctului selectat
 - » Informatii despre traseul rutier de la cele mai apropiate aeroporturi pana la hotel

Functionalitati - Scurta Presentare

- ❑ se introduc informatii despre datele persoanei de contact pentru camera rezervata
- ❑ se introduc datele referitoare la card(tipul, numarul, data expirarii, security number):
- ❑ in pagina cu termeni si conditii, se confirma rezervarea de catre client

BILLING INFORMATION

The security number is the 3 or 4 digit number located on the front or back of your card after the last four digits of your card number. You must enter this number to continue the booking process.

*Indicates required fields

First Name:*	Middle Name:	Last Name:*	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
Home Phone : *	Mobile Phone :		
<input type="text"/> <input type="text"/> <input type="text"/>	<input type="text"/> <input type="text"/> <input type="text"/>		
Billing Address (1):*			
<input type="text"/>			
Billing Address (2):			
<input type="text"/>			
Country:*	State:*	City:*	Zip:*
Usa <input type="button" value="v"/>	Choose State <input type="button" value="v"/>	<input type="text"/>	<input type="text"/>
Card Type:*	Card number:*	Expiration:*	Security #:*
Visa <input type="button" value="v"/>	<input type="text"/>	month <input type="button" value="v"/> year <input type="button" value="v"/>	<input type="text"/>

Save my credit card information for future use

[▶ Continue](#)


Functionalitati - Scurta Prezentare

□ In mod asemanator decurge rezervarea celorlalte servicii

CRUISE BOOKING STEPS

- 1 Select a Cruise.
- 2 Review & Select Departure Date.
- 3 Choose Cabin Category
- 4 Choose a Cabin.**
- 5 Enter Passenger Information.
- 6 Complete Booking & Set Sail!

CABINS



7 Nights Bermuda Cruise

Celebrity **X** Cruises[®]

Celebrity Cruises

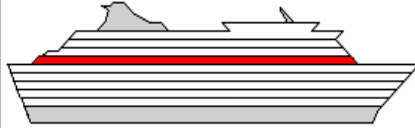
Zenith ★★★★★

Depart: September 09, 2006

Returns: September 16, 2006

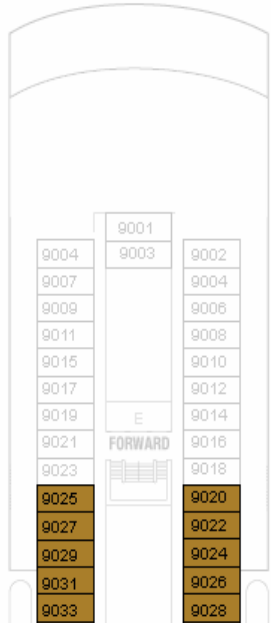
08

Deck: Bahamas



Select your cabin number:

Cabin:	Deck:	
9032	Bahamas	Select
9036	Bahamas	Select
9037	Bahamas	Select
9042	Bahamas	Select
9045	Bahamas	Select
9060	Bahamas	Select
9066	Bahamas	Select





Traseul calatoriei

Rezervarea unei calatorii cu vaporul

Funcionalitati – Scurta Prezentare

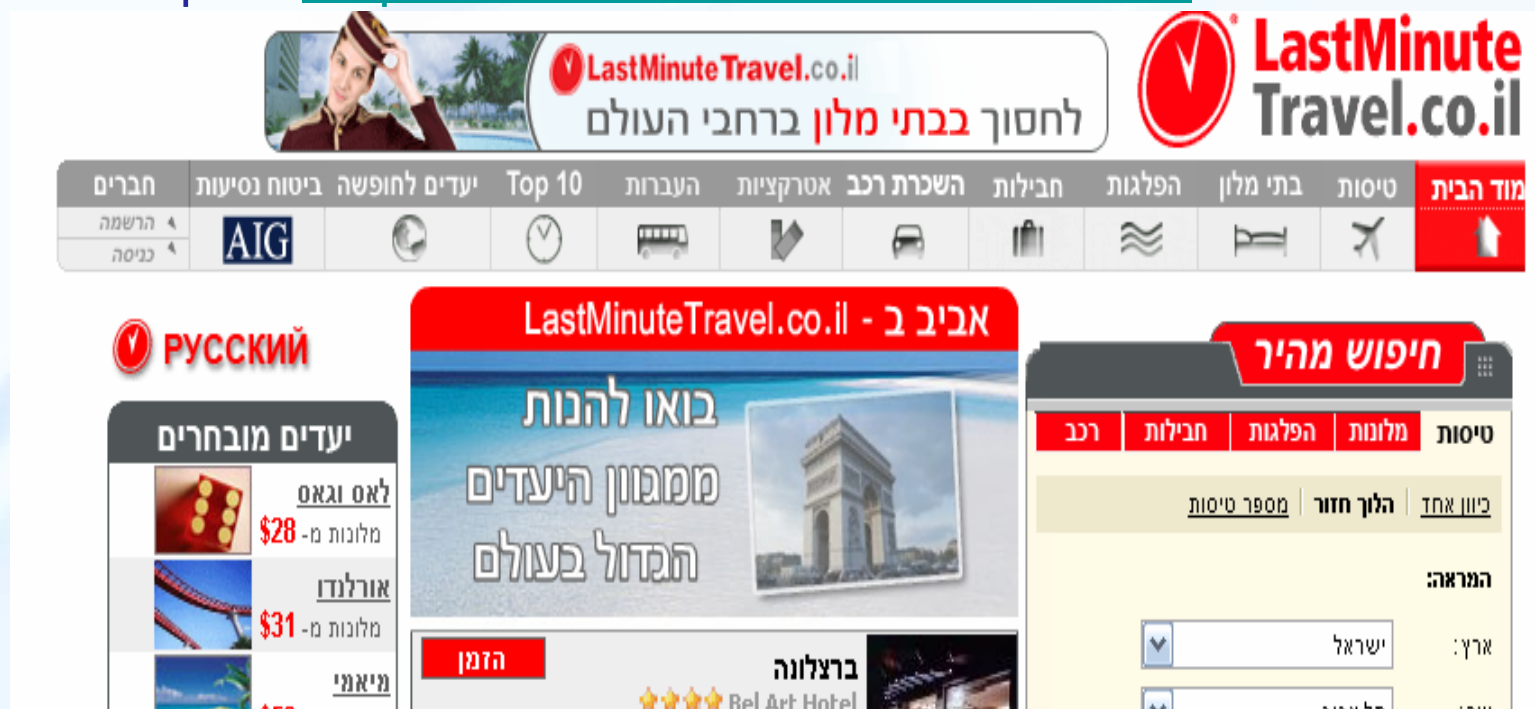
- ❑ exista provideri externi sistemului pentru celelalte servicii in afara de inchirierea de camere de hotel:
 - ❑ servicii de calatorii cu avionul
 - ❑ car-renting
 - ❑ inchirierea de croaziere

- ❑ comunicarea de date intre provideri se realizeaza prin intermediul serviciilor web

Functionalitati – Aspecte Pozitive

- ❑ Un aspect important il constituie globalizarea:
- ❑ in prezent situl functioneaza pentru limbile germana, engleza, spaniola, franceza, ebraica, japoneza, portugheza, rusa, chineza
- ❑ urmeaza a fi adaugat suport si pentru italiana, polona, chineza traditionala, coreana

Exemplu: <http://www.lastminutetravel.co.il>



The screenshot displays the website's interface in Hebrew. At the top, there is a navigation bar with various service categories: חברים (Members), הרשמה (Registration), כניסה (Login), AIG, יעדים לחופשה (Destinations for vacation), ביטוח נסיעות (Travel insurance), Top 10, העברות (Transfers), אטרקציות (Attractions), השכרת רכב (Car rental), חבילות (Packages), הפלגות (Cruises), בתי מלון (Hotels), טיסות (Flights), and מוד הבית (Home mode). Below this, there are several promotional banners and sections. One banner features a woman in a uniform and the text 'לחסוך בבתי מלון ברחבי העולם' (Save on hotels worldwide). Another banner promotes 'אביב ב - LastMinuteTravel.co.il' (Spring in - LastMinuteTravel.co.il) with the headline 'בואו להנות ממגוון היעדים הגדול בעולם' (Come enjoy the largest variety of destinations in the world). A third section, titled 'חיפוש מהיר' (Fast search), includes a search form with fields for 'מספר טיסות' (Flight number), 'הלך חזור' (Return), and 'כיוון אחר' (Other direction). Below the search form, there are dropdown menus for 'המראה:' (Appearance) and 'ארץ:' (Country), with 'ישראל' (Israel) selected. The bottom of the page shows a section for 'הדמן' (The Doman) featuring a 'ברצלונה' (Barcelona) hotel, 'Bel Art Hotel', with a 5-star rating.

Functionalitati – Aspecte Pozitive

- ❑ Existenta unor certificatele digitale furnizate de compania *Verisign* -> Security Electronic Transaction



Funcionalitati – Aspecte Pozitive

- ❑ Web Services – permit altor aplicatii web sa se conecteze la aplicatia GDS. Serviciul web este un negociator intre sistemul TGS si alte aplicatii web.

De exemplu, conexiunea la un provider de calatorii cu avionul ofera sistemului TGS posibilitatea de a rezerva calatorii cu avionul pentru clienti.

Cand se realizeaza o cautare pentru un zbor in cadrul sistemului TGS, cautarea se realizeaza de fapt pe serviciul providerului respectiv returnat sistemului TGS, lista cu rezultate fiind aratata clientului.


- ❑ Transfer de fisiere prin FTP intre cele 2 parti

Functionalitati – Aspecte Pozitive


- ❑ Upgrade-uri facute sitului au redus timpul de cautare de la 10 secunde la mai putin de o secunda
- ❑ Se pot face sortari ale rezultatelor obtinute in urma cautarii dupa diverse criterii:

HOTEL SEARCH RESULTS
HOTEL MAP VIEW

Destination: Zurich, Switzerland
Dates: 11/09/2006 - 11/10/2006
Guests: 1 adult(s), 0 child(dren) in 1 room(s).
Results: 23


Show Hotels by:
 Location: 
 Rating: ★ ★★ ★★★ ★★★★ ★★★★★

Go >>

Sort by:  Show only available results


[To Hotels Home](#)
[Previous](#) [1](#) [2](#) [Next](#)

Swiss Qua



✓ **FREE Breakfast Buffet**


...ex, only a few walking minutes away from the heart of Zurich. The hotel is situated close to popular shopping areas and the university/ETH and also only 15 minutes by car from the airport [more info](#)


\$114
 lowest avg nightly rate

Functionalitati – Aspecte Pozitive

- ❑ Vizitatorii sitului au optiunea de a vizualiza locatiile hotelurilor printr-o harta ilustrata sau o imagine a suprafetei vazute prin satelit.
- ❑ Userii pot acum verifica gradul de ocupare al camerelor si pot face rezervari folosind direct harta. Nici un alt site Web nu ofera aceasta harta avansata
- ❑ <http://www.lastminutetravel.com/maps/> - un Url accesibil si printr-un link din pagina care contine un tutorial care prezinta functionalitatile acestei harti

Functionalitati – Aspecte Pozitive



HOME
FLIGHTS
HOTELS
CRUISES
CARS
PACKAGES
TOP 21 DEALS
DESTINATIONS
VACATIONS
MEMBERS

↑
✈️
🏠
🌊
🚗
🛍️
🕒
🌐
🏠
▶ My Account
▶ Logout

Logged in as ytryrt@edfsd.ro

SPEED-BOOK™

Location:

Select Date & Guest Information

Check In:

Nights:

Check Out:

Rooms & Guests

Rooms	Adults	Children
<input type="text" value="1"/>	<input type="text" value="1"/>	<input type="text" value="0"/>


Hotel Name:

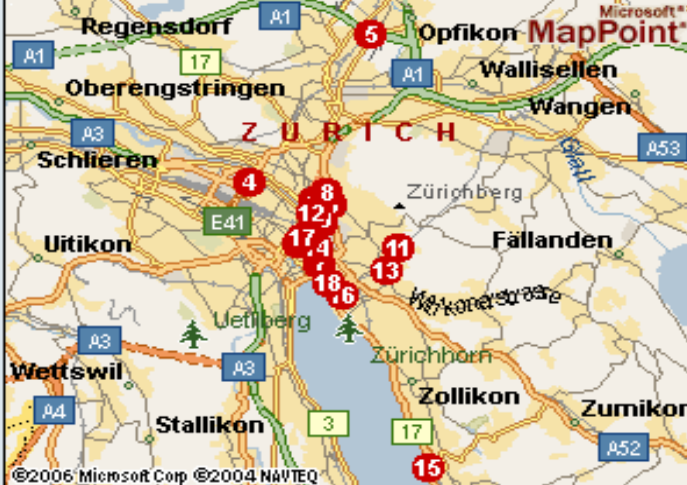
Rating:

HOTEL SEARCH RESULTS

Destination: Zurich, Switzerland
Dates: 11/09/2006 - 11/10/2006
Guests: 1 adult(s), 0 child(dren) in 1 room(s).
Results: 23

HOTEL MAP VIEW





Available On Request

- [Swiss Quality Hotel Rex](#)
- [Bristol Hotel](#)
- [Leoneck Hotel](#)
- [Senator Hotel Zurich](#)
- [Novotel Zurich Airport Messe](#)
- [Rigihof Hotel](#)
- [Swiss Quality Hotel Helmhau](#)
- [Best Western Krone Unterstrass](#)
- [Sorell Hotel Seidenhof](#)
- [Astor Hotel Zurich](#)

5 mi
8 km
(296 x 240) - Small
Update Show All Hide All

Functionalitati – Aspecte Pozitive

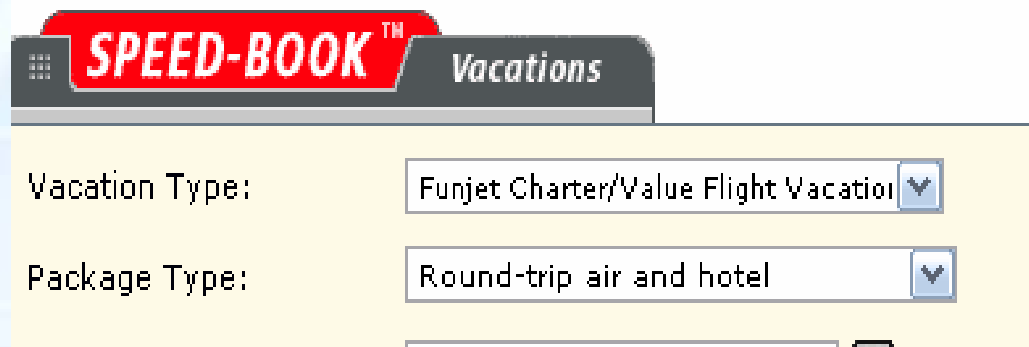
- ❑ Situl poate fi rulat in diferite browsere:
 - ❑ I Explorer
 - ❑ Opera
 - ❑ Mozilla

Functionalitati – Aspecte Pozitive

- ❑ Posibilitatea de a comanda un serviciu atat online cat si prin telefon
- ❑ Promovarea serviciilor oferite prin intermediul mail-ului.

Pre-Travel Customer Support

Complete vacations can be booked online. However, if you prefer to speak to someone about general product information or have one of our Customer Care Specialists book your vacation, please call **1-800-884-7533**.

A screenshot of a web interface for 'SPEED-BOOK™ Vacations'. The interface has a red header with the 'SPEED-BOOK™' logo and a grey header with the word 'Vacations'. Below the headers, there are two dropdown menus. The first is labeled 'Vacation Type:' and is set to 'Funjet Charter/Value Flight Vacation'. The second is labeled 'Package Type:' and is set to 'Round-trip air and hotel'.

SPEED-BOOK™ Vacations

Vacation Type: Funjet Charter/Value Flight Vacation ▼

Package Type: Round-trip air and hotel ▼

Functionalitati – Aspecte Negative

- ❑ design 'aglomerat', inghesuit pe orizontala
- ❑ existenta controalor windows pe prima pagina - nu exista css-uri pentru textboxurile de cautare

Functionalitati – Aspecte Negative

- Existenta unor linkuri foarte putin vizibile in josul paginii:
 - unele exista si in partea de sus a meniului
 - FAQ, Contact Us, Site Map, About Us, Press Room – apar aici pentru prima si singura data

- Support – inca neimplementat

[Home](#)

[Flights](#)

[Hotels](#)

[Cruises](#)

[Cars](#)

[Packages](#)

[Deals](#)

[Destinations](#)

[Vacations](#)

[Privacy Policy](#)

[User Agreement](#)

[Support](#)

[About Us](#)

[Contact Us](#)

[Press Room](#)

[FAQ](#)

[Site Map](#)

Implementare

- ❑ serverul de baze de date
utilizat: **Microsoft SQL 2000
SP3A**

- ❑ informatiile de la providerii
externi companiei pot fi obtinute
in fisiere criptate

- ❑ **ASP.Net 1.1**

Propuneri de imbunatatire

- ❑ Pentru ca accesul la baza de date costa timp, se poate folosi un sistem de caching prin care se salveaza in memorie datele astfel incat accesul ulterior sa se realizeze rapid
- ❑ Trecerea la ASP.NET 2.0 si SqlServer 2005

Propuneri de imbunatatire

- ❑ Crearea unei componente care ruleaza ca serviciu NT si este conetata direct la baza de date care :
 - ❑ verifica schimbarile din baza de date
 - ❑ cand detecteaza schimbari, reactioneaza deschizand automat procese.

De exemplu, cand se realizeaza o noua rezervare pentru o camera de hotel, aceasta componenta va starta procedura automata pentru trimitere de faxuri hotelului cu detalii despre rezervare.

Propuneri de imbunatatire

- existenta unui 'rating' pentru hotel/ masina/avion dat de userii logati care au tranzactionat cel putin un deal.
- forum pentru fiecare serviciu
- design mai placut, mai putin 'obositor'
- 'personalizarea' sitului in functie de selectiile anterioare ale userului
De exemplu, unui user care a comandat intotdeauna numai cruises nu ar trebui I se ofere ca pagina de start pagina cu hoteluri
- existenta unei pagini de intro cu informatii sugestive despre site
- Eliminarea refreshului la orice click – folosind Ajax

In Incheiere...

Nathan Van Prooyen, director de e-commerce al LastMinuteTravel.com:

"When you are marketing to last-minute travelers, they don't want to use precious time waiting for a travel search.

By making it much easier and faster for visitors to shop for and book their travel, we are giving them more time to pack for their vacation."