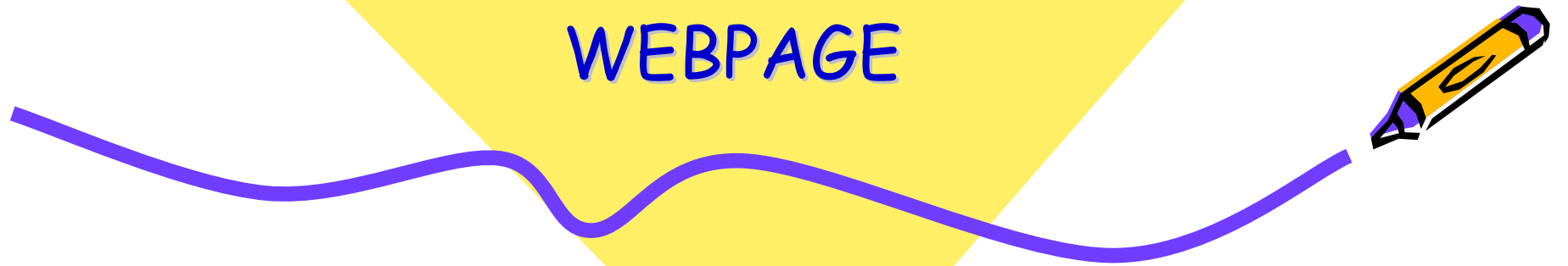




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Return One Way
 Select Your Journey

Origin

Destination

Depart Date: 09 May 2006

Return Date: 09 May 2006

Number of Passengers:

1 Adults

0 Children (under 16 years)

0 Infants (under 2 years)

Search for Cheap Flights

FLY CHEAPER TO GERMANY
£0.79

ONE WAY FARES FROM EXCLUDING TAXES FEES & CHARGES

- Ryanair announces closure of Dublin - Cardiff Route
- Ryanair Fair Deal on Baggage

Fly From London (Luton)				£	
Fares are exclusive of taxes fees & charges which do not exceed £15.10					
	from		from	from	
Brest	0.89	Knock-IrelandWest	0.99	Reus (Barcelona)	3.89
Milan (Bergamo)	0.89	Rome (Ciampino)	2.89	Nîmes	7.89
Dublin	0.89	Shannon	2.99	Murcia (Alicante)	14.89
Stockholm (VST)	0.89	Girona (Barcelona)	3.89		

HOTELS

Massive Summer Sale!!

10% OFF ALL HOTELS

500 CARS
£1 PER DAY *Hertz*

Hotels Sale
10% OFF Everything

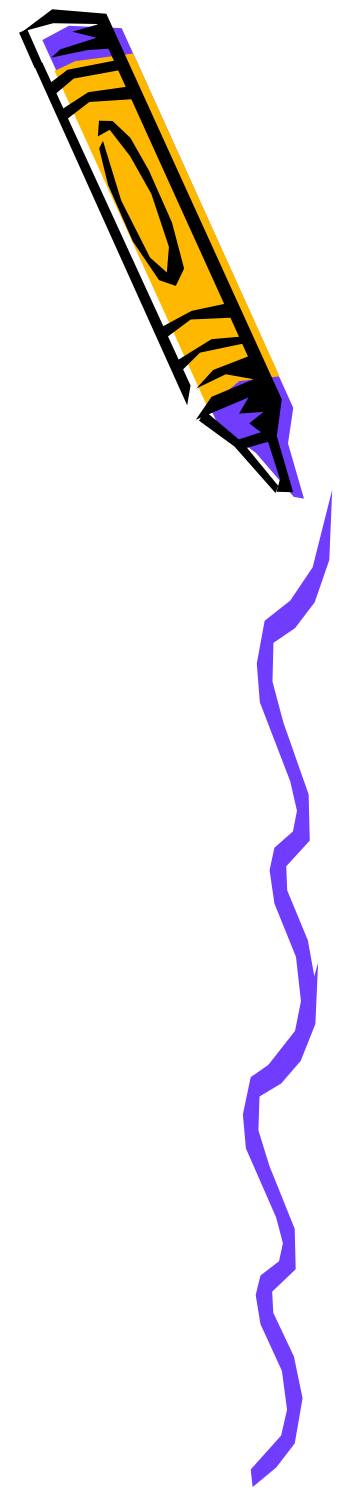
- Travel Insurance
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- B&B's
- Activity Breaks
- Special offers
- Tourism Ireland
- Airport Coach



Modele de eBusiness

Business-to-consumer (B2C):

- interacțiunile dintre compania de zboruri și calatorii interesati de ofertele propuse



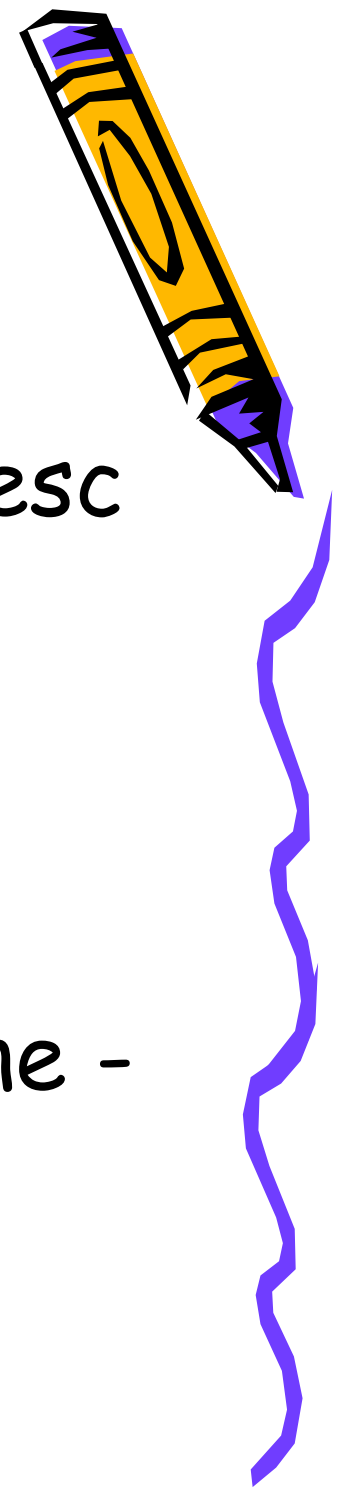
Business-to-consumer

- Zborurile pot fi rezervate direct de pe internet, oferind conditii de securitate prin autentificare
- De asemenea se poate aranja si transportul de la aeroport la orasul cel mai apropiat
- Plata se face cu cardul, acesta verificandu-se in prealabil
- Se emite o rezervare, pe baza platii, trimisa pe e-mail, cu care clientul se prezinta la aeroport



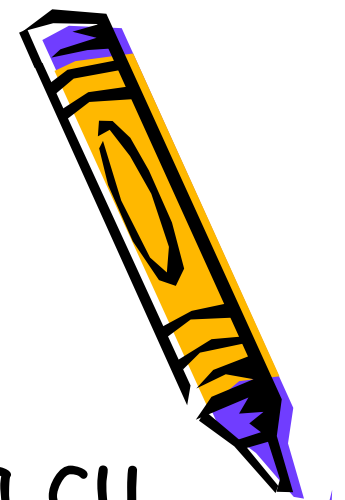
Design

- Culori stridente, care nu se potrivesc
- Logo-ul companiei isi pastreaza culorile
- Meniu principal in partea de sus, separat prin casute
- Impartire site in cel putin 4 coloane - sectiuni



Promovare oferte

- □ Informare prin e-mail in legatura cu noile oferte
- □ Reduceri pentru clientii fideli
- Acordarea unor zboruri gratuite pentru diferite rute intermediare □
- Cele mai bune oferte apar distinctiv pe prima pagina

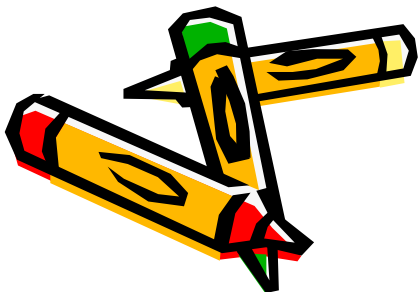


FUNCTIONALITATI

Meniul principal- in partea de sus, separat prin casute



Fereastra de rezervare bilete se afla in partea stanga sus, si ofera posibilitatea alegerii aeroportului dintr-o lista



Cele mai bune oferte



Fly From London (Luton) £					
Fares are exclusive of taxes fees & charges which do not exceed £15.10					
	from		from	from	
Brest	0.89	Knock-Ireland West	0.99	Reus (Barcelona)	3.89
Milan (Bergamo)	0.89	Rome (Ciampino)	2.89	Nîmes	7.89
Dublin	0.89	Shannon	2.99	Murcia (Alicante)	14.89
Stockholm (VST)	0.89	Girona (Barcelona)	3.89		

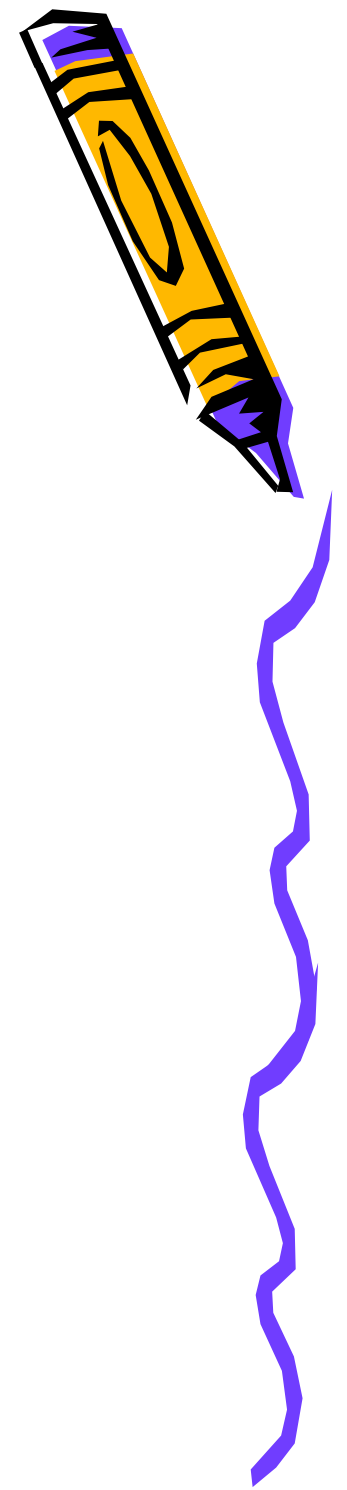
Fly From London (Stansted) £					
Fares are exclusive of taxes fees & charges which do not exceed £15.20					
	from		from	from	
Seville	0.79	Milan (Bergamo)	0.79	Bari	2.79
Rodez	0.79	Haugesund	0.79	Brindisi	2.79
Gdańsk	0.79	Oslo (Torp)	0.79	Verona (Brescia)	2.79
Santiago De Comp.	0.79	Glasgow (Prestwick)	0.79	Krakow	2.79
Bologna (Forli)	0.79	Karlsruhe-Baden	0.79	Cork	2.99
Linz	0.79	Kerry	0.79	Reus (Barcelona)	3.79
Santander	0.79	Derry	0.79	Graz	4.79
Nantes (Brittany)	0.79	Aarhus	0.79	Lamezia	4.79
Parma NEW	0.79	Eindhoven	0.79	Tampere	4.79
Balaton NEW	0.79	Esbjerg	0.79	St. Etienne (Lyon)	4.79
Szczecin	0.79	Malmö (Sturup)	0.79	Ancona	4.79
Rome (Ciampino)	0.79	Berlin (Schönefeld)	0.79	Limoges	5.79
Altenburg (Leipzig)	0.79	Gothenburg	0.79	Alghero (Sardinia)	5.79
Porto	0.79	Valladolid	0.79	Pescara	5.79
Jerez	0.79	Dinard	0.79	Pisa (Florence)	5.79
Salzburg	0.79	Tours Loire Valley	0.79	Toulon St. Tropez	5.79
Biarritz	0.79	Stockholm (NYO)	0.79	Rennes	6.79

apar pe prima pagina, fiind usor de accesat printr-un simplu click!



Sit-ul ofera

- Rezervare avion
- Rezervare hotel
- Rezervare apartamente
- Rezervare masini
- Raspunsuri la intrebari frecvente
- Stiri, si evenimente din Europa



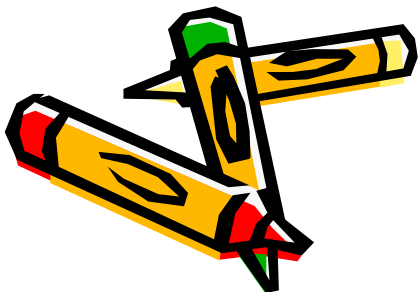
Sit-ul ofera

- Dupa cum se observa, acest sit cuprinde mai multe servicii, oferite de sit-uri partenere

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THE HOTELS WEBSITE

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THE ACCOMMODATION WEBSITE



Solutii

- In primul rand optez pentru schimbarea paletii de culori
- Designul general il gasesc agresiv, atat prin culori, cat si prin marimea scrisului si a publicitatii de pe sit

